

Have global enterprises EMBRACED THE CLOUD?

Real World Cloud: HYBRID, BIMODAL, MULTI-PLATFORM, and DIFFICULT

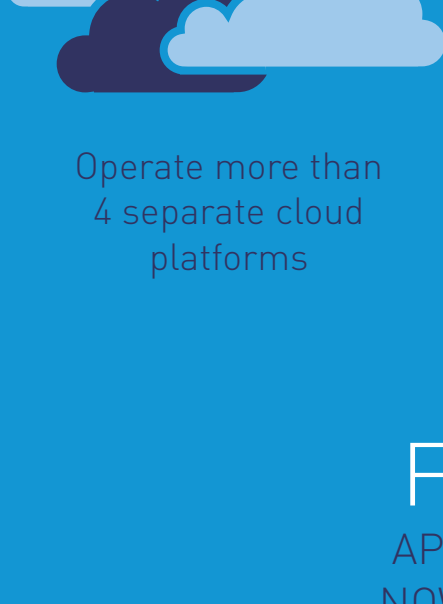
CLOUD REALITY CHECK 2015

Nearly 1,600 ICT decision makers from across the US and Europe share their insights about the future of cloud computing.

Responses to the survey are reflected in the information below.

INCREASED USAGE

GLOBAL ENTERPRISES EXPECT CLOUD INTEGRATION TO CONTINUE TO INCREASE



Operate more than 4 separate cloud platforms



Expect greater than **30%** increase in cloud platform usage



Growth expected among those allocating more than \$1 in every \$5 to the cloud

FAST ADOPTION

APP INTEGRATION IN THE CLOUD NOW ON PAR WITH DATA CENTERS



BENEFITS OF THE CLOUD

50%

SCALABILITY

47%

LOWER CAPEX

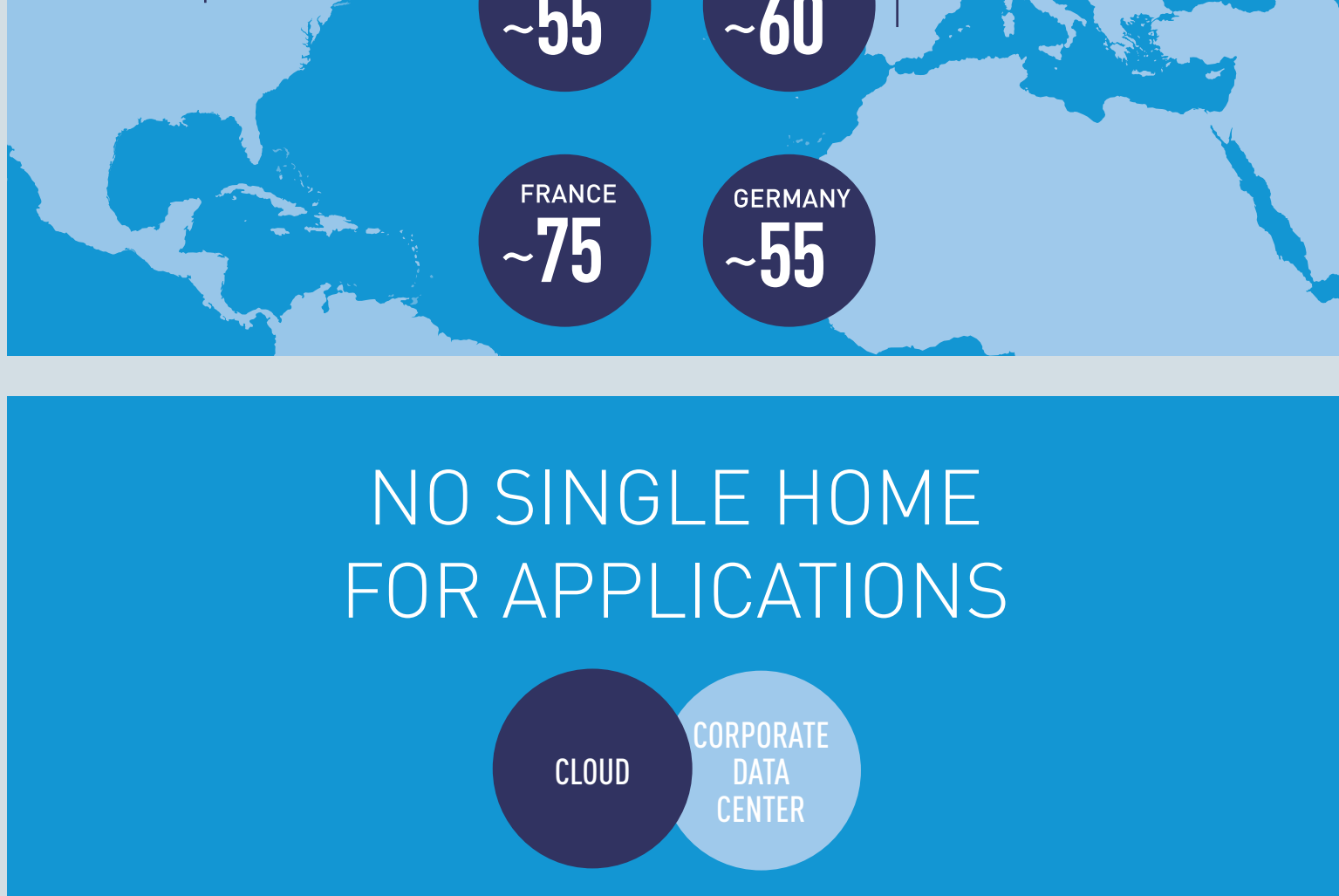
45%

LOWER OPEX

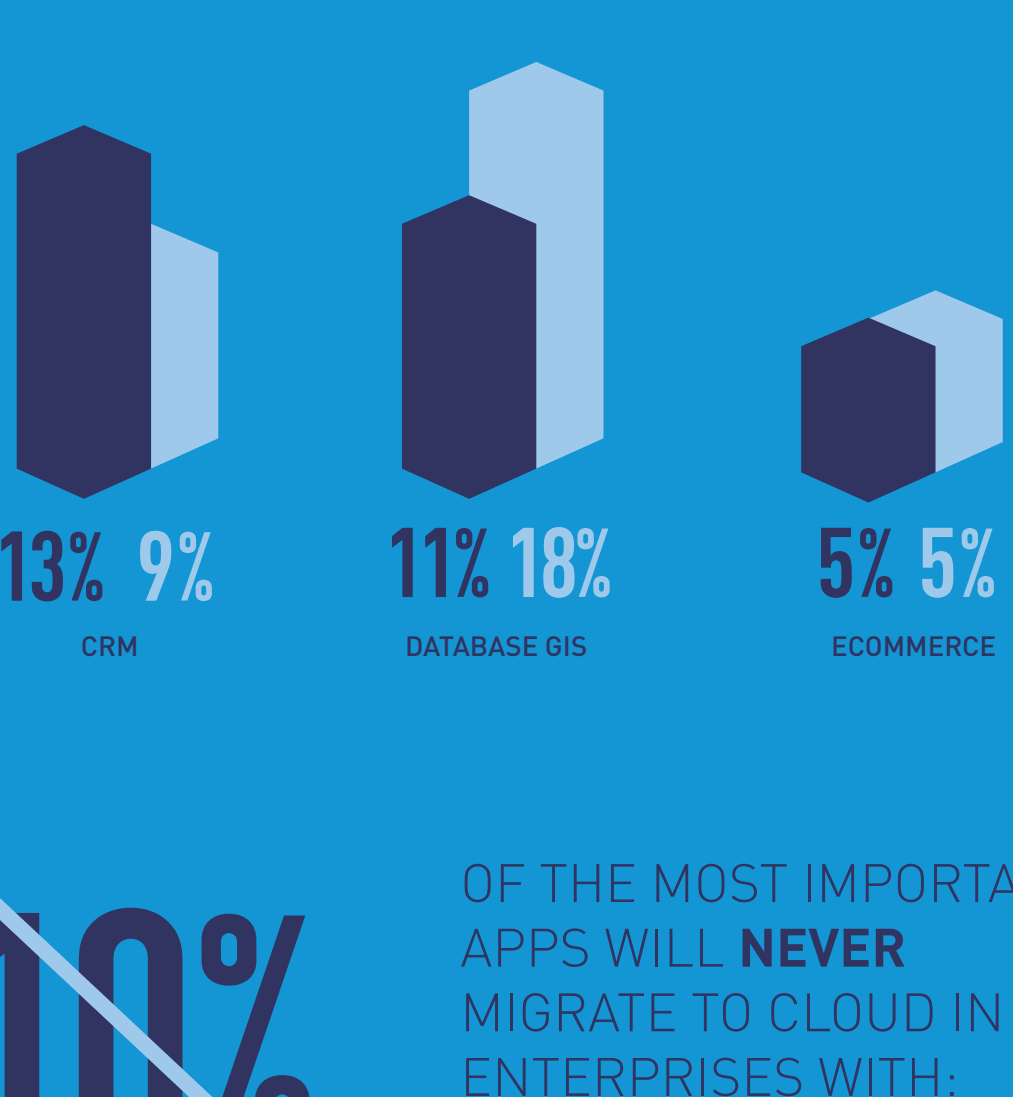
FAVORITE CLOUD PLATFORMS



Average number of business applications used across respondents' organizations by country



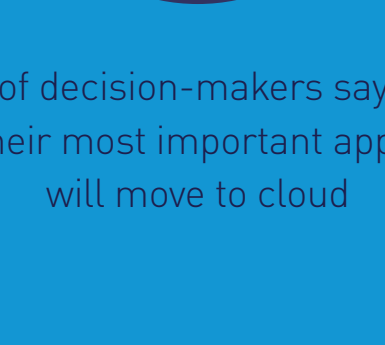
NO SINGLE HOME FOR APPLICATIONS



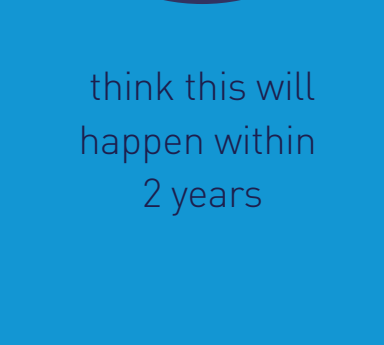
10%

OF THE MOST IMPORTANT APPS WILL **NEVER** MIGRATE TO CLOUD IN ENTERPRISES WITH:
 legacy application infrastructure
 high regulatory compliance

AN OPTIMISTIC FUTURE



of decision-makers say their most important apps will move to cloud



think this will happen within 2 years

POTENTIAL CHALLENGES

find managing cloud vendors confusing and challenging



feel they have less control over application estate as it moves into the cloud



find migrating complex apps to the cloud more trouble than its worth



don't believe cloud is living up to its potential



Why migrate to a cloud computing environment?

[DOWNLOAD THE WHITE PAPER](#)

NTT COMMUNICATIONS GLOBAL CLOUD VISION

NTT Communications supports customers' transition to Cloud/Colocation-based ICT systems by providing globally standardized services such as networks, security, and voice and other applications with one-stop operations and management.



Learn more about [Enterprise Cloud](#)

Methodology

This report is based on a survey of 1,580 ICT decision-makers during February and March 2015. Carried out by independent consultancy Vanson Bourne, respondents were drawn from companies with more than 250 employees in the UK, USA, France, Germany, Spain and the Benelux region.

About NTT Communications

NTT Communications provides consultancy, architecture, security and cloud services to optimize the information and communications technology (ICT) environments of enterprises. These offerings are backed by the company's worldwide infrastructure including the leading global tier-1 IP network, Acstar Universal One™ VPN network reaching 196 countries/regions and 140 secure data centers worldwide. NTT America is the wholly owned U.S. subsidiary of NTT Communications.

